

Fighting prostate cancer on every front

Through research,
support, information
and campaigning



The Prostate Cancer Charity is the UK's leading charity working with people affected by prostate cancer.

We fund research, provide support and information and campaign to improve the lives of men with prostate cancer.

We were set up in 1996 with the broad remit of improving the care and welfare of those affected by prostate cancer. We provide the most comprehensive range of services dedicated to prostate cancer. The majority of our income comes from individuals, companies and charitable trusts.

Our vision is a world where lives are no longer limited by prostate cancer.

Why we are here

In the UK

- Prostate cancer is the most common cancer in men
- 1 man dies every hour from prostate cancer
- 37,000 men are diagnosed with prostate cancer every year
- 9 out of 10 adults do not know what the prostate gland does



What we do

Research

The Prostate Cancer Charity aims to support and fund research into the causes, prevention and treatment of prostate cancer.

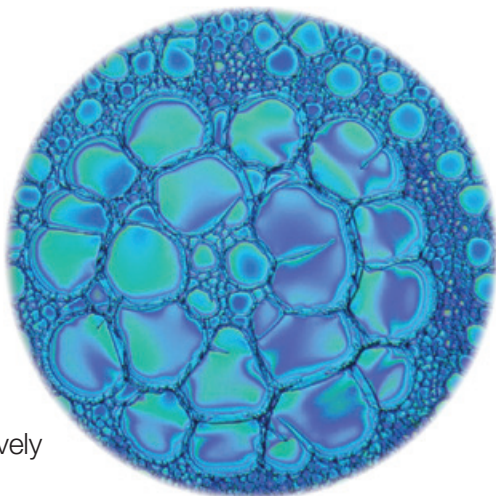
Historically, prostate cancer has been underfunded. We are working hard to raise money to redress this balance.

Since 1996 we have invested over £9.5 million in research.

Our research programme focuses exclusively on prostate cancer. Each year we hold a competitive call for proposals, open to researchers across the UK. We're committed to funding the highest quality research into the causes of, treatments for, and impact of living with prostate cancer.

Some of our directly funded three-year projects include:

- Uncovering why the recently developed drug Abiraterone, currently being trialled in men with advanced prostate cancer, eventually stops working. *Dr Johann de Bono, Institute of Cancer Research and Royal Marsden Hospital, Surrey.*
- Investigating the role prostate stromal cells play in prostate cancer. Prostate stromal cells do not usually grow into tumours, but may control the cells that do. *Dr Axel Thomson, Queen's Institute for Medical Research, Edinburgh.*
- Social research into the changing 'public face' of prostate cancer in the UK, to help the Charity be more effective in raising awareness of prostate cancer. *Professor Clive Seale, Centre for Health Sciences, Barts and The London School of Medicine and Dentistry, London.*
- Finding out whether bacterial infection by a common skin bacterium associated with acne, is a cause of prostate cancer. *Dr Andrew McDowell, Centre for Infection and Immunity, Queen's University, Belfast.*



Support and information for everyone affected by prostate cancer

The Prostate Cancer Charity aims to reach everyone affected by prostate cancer through our support and information services. This includes partners, families and friends as well as men with prostate cancer.

The Prostate Cancer Charity Helpline

We provide the only UK-wide, dedicated prostate cancer telephone and email Helpline service, staffed by specialist nurses. They provide confidential information and support to anyone affected by prostate problems or prostate cancer.

Our volunteers

All of our trained volunteers are people who have been affected by prostate cancer. They are closely involved in the work of the Charity, informing our services, working one-to-one with people affected by prostate cancer, and raising awareness.



One-to-one telephone peer support

Sometimes it helps to talk to someone who has 'been there', whether you have prostate cancer or are a partner, family member or friend. We can put you in touch with one of our support volunteers, all of whom have been trained to listen and offer support. We will match you to the most appropriate volunteer based on your circumstances and concerns. To talk to a peer supporter, please speak to a nurse on the Helpline.

What we do

Talks and awareness events

Our volunteers work in their local community to raise awareness of prostate health and prostate cancer by giving talks, attending events and hosting information stands. You can request a volunteer speaker to come to your next event by completing the form on our website.

Our publications

We provide free information tailored to the needs of men with prostate cancer and their families and friends. Our award winning publications are evidence-based and independently reviewed. Our publications can be viewed online, or can be ordered by calling the Helpline or emailing literature@prostate-cancer.org.uk



Working with health professionals

We work with health professionals to support their professional development, encourage best practice and improve standards of care for men with prostate cancer. We network and collaborate with researchers, academic partners and clinical experts to ensure we deliver a variety of education initiatives which are well-received and in high-demand.

Website

You can download and order our publications, find details of our events and services and make donations online. We provide details about our research programme and information for health professionals. We also provide a message board – an online discussion forum – for an open, member-based community of people affected by prostate cancer which offers a way of sharing information and support.

Campaigning

The Prostate Cancer Charity is a leading force in lobbying government for improved prostate cancer health care services. We are committed to campaigning to achieve change and believe that people affected by prostate cancer should receive the highest standards of treatment and care, wherever they live.

We have also established 'Prostate Cancer Voices', a network of people affected by prostate cancer. We use their knowledge and experience to influence the development of our support services. We add their voice to our campaigning for improved prostate cancer health care services.

Public awareness raising

We work actively every day, with the help of our supporters, to raise awareness amongst the general public. Prostate cancer awareness month, held each March, gives individuals and organisations across the UK the opportunity to join forces to raise the profile of prostate cancer through events, fundraising and awareness activities.

African Caribbean communities

African Caribbean men are three times more likely to develop prostate cancer than white men of the same age and the Charity is dedicated to improving awareness and understanding within this group. We work closely with community groups to set up events, deliver talks and distribute information, and carry out research to better understand the impact of prostate cancer in the African Caribbean community.

Through our work we raise awareness of prostate cancer and enable the community to influence the services we provide.



What you can do

You can help conquer prostate cancer

In the past, prostate cancer has suffered from a legacy of neglect. Scientific research into this dangerous disease has been under-funded and awareness of it remains low.

You can help change this. With your help, we can ensure that prostate cancer gets the attention it deserves – from scientists to politicians and men up and down the country. We rely on support from individuals, trusts and companies to help deliver our research, information and support services, so your help really will make a difference to men affected by prostate cancer.

Send a gift

Every penny of your gift will help us continue the fight against prostate cancer on every front. There are so many ways for you to pledge your support – you can make a one-off donation, set up a monthly gift, or give in memory of a loved one.

Enjoy a fundraising event

Organising a fun activity with your friends or taking part in one of our events will raise valuable funds. Whatever your interests, there's an event for you – whether it's running the London Marathon, climbing Ben Nevis, or even growing a moustache during the month of 'Movember'.





Come along to a special event

By joining us at one of our gala dinners, speaker evenings or Christmas celebrations, you will help raise money for our vital cause – and have fun at the same time.

Get involved at work

Setting up a payroll giving scheme will enable your money to go even further in the battle against this deadly disease. Doing a fundraising event with your colleagues will be great for team-building – and even better for men with prostate cancer. Why not request one of our speakers to come along to give a talk and help kick-start your fundraising activity?

Remember a loved one

When we lose someone we love, we want to remember them and the things they valued. Many people find a positive way to do this is by making a gift to charity in their honour. Our Moments to Remember tribute funds enable you to keep the memory of your loved one alive, whilst helping us support thousands of families affected by prostate cancer.

What you can do



Leave a gift in your Will

For the sake of our sons and grandsons, it is so important that the fight against prostate cancer continues on all fronts. By leaving a gift to us in your Will, you'll help bring us closer to better and more effective treatments, and build a safer future for everyone with prostate cancer.

Give through a Trust or Foundation

Income from Charitable Trusts and Foundations plays a crucial role in our work. Supporting us via yours will allow us to continue funding research into prostate cancer and work with families affected by the disease.

Go shopping on our website

Our online shop is full of eye-catching cards and entertaining gifts – perfect for birthdays and Christmas. Your generosity will bring smiles to the faces of your friends and family, and help us improve the lives of men affected by prostate cancer.

Volunteer

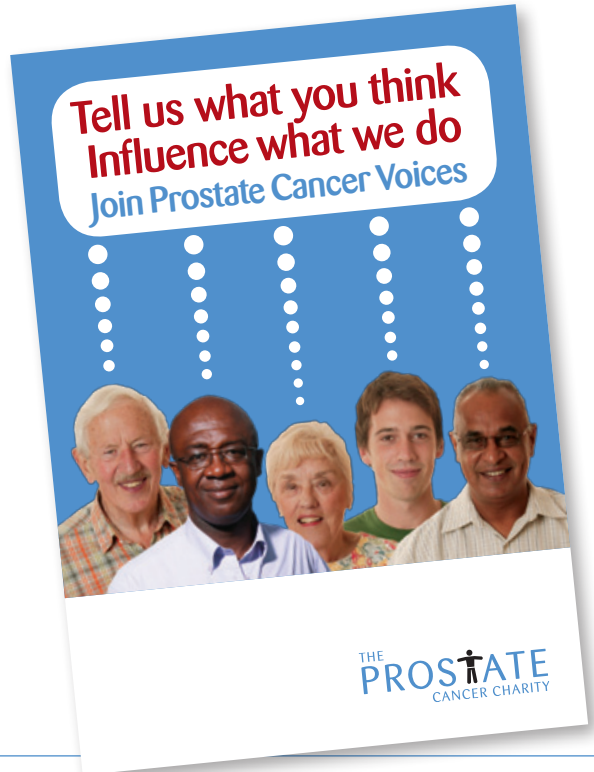
You can play a vital role in helping The Prostate Cancer Charity in a number of different ways. You can help raise awareness or raise funds to help fight prostate cancer throughout the year or during prostate cancer awareness month, at work, in your local community, or at one of our key events.

Campaign with us

Anyone can get involved in supporting our campaigns to help improve treatment for men with prostate cancer. Help us influence decision makers through simple actions such as signing a petition or emailing local politicians.

Join Prostate Cancer Voices

Prostate Cancer Voices is open to anyone affected by prostate cancer in the UK. As a member of Voices, you can tell us about your experience of prostate cancer and influence what we do by taking part in surveys, focus groups, advisory groups and other opportunities to get involved in our work.



Yes, I'd like to help fight prostate cancer on every front – research, support, information and campaigning.

Please accept my gift of £

Title: First name:

Surname:

Home address:

Town/city: Postcode

Home tel

Email

If you are happy to be contacted by email, please tick this box

The details you provide will be kept on our database. We will use these details to communicate with you about the Charity's current news, appeals and activities. If you do not wish to receive this information, please tick the relevant boxes: No post No phone

I would like to donate:

- By enclosing a cheque/postal order/charity voucher made payable to The Prostate Cancer Charity.

or by:

- CAF Charity Card Visa Mastercard Mestro

Please ensure you complete your card details overleaf.

Gift Aid Declaration

You can make any of your gifts to us worth 25% more – at no extra cost to you. If you are a UK tax payer, please fill in this form, sign it and return it to us. We will then be able to claim back 25p for every £1 you donate.

- I am a UK taxpayer. Please treat all donations made from the date of this declaration to The Prostate Cancer Charity and for the past four years as Gift Aid donations until further notice.*
- I am not a UK taxpayer, Gift Aid does not apply to me.

Signature: Date:

* You must pay an amount of income tax and/or capital gains tax at least equal to the amount of tax that the Charity will reclaim on your gifts for that year. Please note that you cannot Gift Aid any donations made by, or on behalf of a group, company or someone else.

Please notify The Prostate Cancer Charity if you wish to cancel this declaration, change your name or home address, or no longer pay sufficient tax on your income and/or capital gains.

“The Prostate Cancer Charity was so helpful and I’ll support them in return for the rest of my life.”

The Prostate Cancer Charity

London

Cambridge House
100 Cambridge Grove
London W6 0LE

Email: info@prostate-cancer.org.uk
T: 020 8222 7622

Glasgow

Unit F22-24, Festival Business Centre
150 Brand Street
Glasgow G51 1DH

Email: scotland@prostate-cancer.org.uk
T: 0141 314 0050



Confidential Helpline

0800 074 8383*

Mon - Fri 10am - 4pm, Wed 7pm - 9pm

* Calls are occasionally recorded for training purposes only. Confidentiality is maintained between callers and The Prostate Cancer Charity.

www.prostate-cancer.org.uk

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